

Kartell

#KARTELLGOESVENICE

THE UNIQUE MAGIC
OF VENICE,
EXPRESSED THROUGH
KARTELL DESIGN

Portraying a timeless place through contemporary design: this is Kartell's challenge - to capture the magical atmospheres of Venice and city's many souls in a series of original shots, a virtual tour of historic buildings, small shops and unexpected angles.

The pieces of furniture are the true stars of this tour, seemingly inviting us to follow them, like the Venice seats - situated, ironically, in a gondola, playing with the hues of the brightly-coloured façades of the Burano houses - or the Cara armchair, which offers a unique reading space overlooking the canal in the Acqua Alta bookshop.

Hosting the Kartell creations are some of the most iconic buildings and venues in Venice, including the Caffè Florian, Palazzo Contarini del Bovolo and Palazzina Grassi, as well as the enchanting Piazza San Marco and the striking Palazzo Ducale.

Central to the project, the **Venice** chair by Philippe Starck, a tribute that interprets the aristocratic mood of this city of a thousand souls, blending discreet style with extreme comfort. Made with a complex injection moulding technique that makes it possible to accommodate the silhouette of the elemental design yet concurrently guarantee stability, Venice is available in white, dove grey, grey, sage green, rust and black.



Venice brings along on this journey between tradition and innovation some of the great Kartell icons, like the **Louis Ghost** chair, in the elegant transparent glass version, and the **Cara** armchair, also by Starck.

Further enriching Kartell's Venice tour, sophisticated lighting solutions, with the timeless charm of Bourgie by Ferruccio Laviani, the refined lines of the Battery abat-jour, also by Laviani, and the original Lantern portable LED lamp by Fabio Novembre.

