

# Kartell

## DESIGN ICONS

### THE TRANSPARENCY BY PHILIPPE STARCK

*Kartell was the first to work on the concept of transparent design, a journey the company began with Philippe Starck in 1999. A story of successes and products that went on to become worldwide icons, turning plastic into a material worthy of the design industry with a feature that, up to that point, always belonged only to glass: transparency.*

**La Marie** was the first completely transparent chair in the world, created in 1999 and made of polycarbonate from a single mould. La Marie's essential design and exceptionally sturdy structure unite with the intangibility of its appearance for an ingenious lightweight yet solid combination.

Careful, meticulous research on polycarbonate later led to **Louis Ghost**, the world's first single-mould polycarbonate injection moulding, and **Victoria Ghost**. Louis Ghost has a rounded back, reminiscent of antique medallions, while the seat is linear and geometric: the chair is an astonishing, enthralling contemporary take on classic Baroque lines and Louis XVI style.

Despite their weightless, crystal clear appearance, both chairs are stable, sturdy, shockproof, and weatherproof, and are ready for any living space or common area with a sense of elegance and wit.

A version of Louis Ghost was created for the little ones - **Lou Lou Ghost**, part of the Kartell Kids collection, available both transparent and in various colours, and with kid-inspired prints.

**Uncle Jack** is another transparent icon, the revolutionary single-mould clear polycarbonate sofa by Philippe Starck. One hundred ninety cm wide and weighing in at 30kg, Uncle Jack is the world's most enterprising example of injection technology. The **Uncle Jim** armchair completes the Uncle collection, calling to mind the shape and sinuosity of the Uncle Jack sofa and lending itself to the most varied decorating needs.

### KARTELL LIGHTING

*Lighting is an important division that decidedly distinguishes the Kartell way of life, constantly seeking new stylistic and technological solutions for the decor sector and for workplace lighting.*

#### BATTERY BY FERRUCCIO LAVIANI

Battery is an iconic compact desk lamp made of transparent PMMA. The latest innovation is that it is 100% rechargeable via electrical socket with up to 8 hours battery life. This makes it easy to move and, thereby, perfect for open air cafes or restaurants. Battery features a crystal-coloured multi-faceted shade that casts enchanting light patterns, and a structure available in three different elegant metal colours.

#### BOURGIE BY FERRUCCIO LAVIANI

The unmistakable style of this lamp makes it Kartell's true best-seller; Bourgie seamlessly fuses classical quality, richness, and tradition with innovation and wit. The Baroque-style base is made of three interconnecting decorated layers, while the wide shade is finished with a pleated effect, casting a myriad of reflections when the lamp is on. The special way the shade attaches allows you to adjust it to three different heights as you wish, depending on how you intend to use it. In fact, Bourgie can become a delightful decorative table or desk lamp, perfect on a side-table in the sitting room; ambient lighting on a nightstand in the bedroom; a sculpture-piece displayed on the floor; or a reading companion, thanks to its adaptability and its intensely communicative nature.

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### **FL/Y BY FERRUCCIO LAVIANI**

Fl/y is an essential lamp made of transparent methacrylate. Being cut at less than the height of its diameter, the cover is not perfectly hemispherical in order to capture the most light. In addition, the special transparency of the material and the gleam of the colours make it look like a soap bubble shimmering in the light. They come packaged individually but can be combined to enhance their various colours.

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### **MASTERS BY PHILIPPE STARCK**

The Masters chair is a tribute to three iconic chairs, reinterpreted and reinvented by creative genius Starck. The “Series 7” by Arne Jacobsen, the “Tulip Armchair” by Eero Saarinen, and the “Eiffel Chair” by Charles Eames intertwine their unique silhouettes to create a sinuous hybrid, giving life to a blend of original, captivating styles. Lightweight, practical, and stackable, Masters can also be used outdoors. It is also available in surprising metal finishes for an even more elegant effect. The Masters chair was awarded the prestigious “Good Design Award 2010” by the Chicago Athenaeum - Museum of Architecture and Design, as well as the Red Dot Design Award in 2013.

### **BOOKWORM BY RON ARAD**

An artist’s creativity meets big company technology to create an industrial-scale bookshelf design that can go so far as to be considered the most revolutionary in the world: Bookworm, the flexible bookshelf. Thorough analysis of extrusion technology made it possible to create a curvy bookshelf that takes on the desired shape without compromising its sturdiness and utility. Your imagination is the limit in terms of the shapes you can form. Available in three different lengths, Bookworm has various bookend supports. Combining flexibility and extreme durability, each Bookworm support can hold about 10 kg.

### **BATTISTA & GASTONE BY ANTONIO CITTERIO WITH OLIVER LÖW**

Antonio Citterio and Kartell combine their research forces to create two innovative trolleys. Not just a practical trolley featuring a smart constructive combination of plastic and metal, Battista is a proper extending and folding table, perfect for buffets or aperitifs or as a small table for one.

Gastone is a practical, elegant folding trolley with a varnished plastic top and chrome-plated steel structure. The wheels are a distinguishing formal element and ensure the trolley can be moved easily. Once closed, it is 23 cm wide and can be easily, conveniently stored.

### **BUBBLE CLUB BY PHILIPPE STARCK**

A veritable icon made by Kartell, the mass-tinted polyethylene Bubble Club sofa was a pioneering new concept in furniture accessories: an industrial sofa made entirely out of plastic. Research and technology made it possible for Kartell to mass produce what had always traditionally been handcrafted. Bubble Club is a roomy two-seater sofa, featuring rounded armrests that contrast with the more rational lines of the backrest. Its minimalist silhouette is reminiscent of “Nan’s sofa”. Along with the armchair and the small table, produced in the same finishes and colours, Bubble Club is now a complete family. Exceptionally weatherproof, all three Bubble line components have no trouble staying outdoors and are the ideal decor for gardens, pool sides, and patios.

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### **COMPONIBILI BY ANNA CASTELLI FERRIERI**

In 2017 Kartell celebrated the 50th anniversary of Componibili, one of the brand's most iconic products and absolute best seller since 1967, when it debuted at the Salone del Mobile in Milan. The modular Componibili elements were designed to meet various needs and coexist in every room of the house, be it the bathroom, bedroom, kitchen, or living room. The design solution behind the modular Componibili system lies in the basic, solid concept of vertically stacking individual pieces that easily interlock to create practical storage furniture. Available both round and square, Componibili can be fitted with wheels. Flexible, functional, and practical, Componibili are widely renowned for their creativity and design innovation: they are even on display at the Museum of Modern Art in New York and at the Centre George Pompidou in Paris.

### **MAUI BY VICO MAGISTRETTI**

Its elegant lines, sober colours, and practicality make Maui an extremely versatile chair that can meet the most varied business and residential demands. Maui chairs are part of a family with extensive colour and style variations that can meet specific demands, whether in shared spaces like offices, laboratories, waiting rooms, bars and restaurants, conference and meeting rooms or in home spaces like dining rooms, kids' bedrooms, or studies. The seat/back is a single polypropylene unit secured to a chrome-plated steel structure. The design allows you to stack up to seven or five Maui chairs. It can be attached to other chairs of its kind in endless rows thanks to a simple hook on the back.

### **MOBIL BY ANTONIO CITTERIO WITH OLIVER LÖW**

Mobil is a container system that boasts the virtues of being simultaneously lightweight, mobile, functional, sturdy, and durable. Thanks to its design and the glamorous colours available, it fits into any room of the house and at the office, lending itself to a variety of uses. The shelves and drawers are available in three finishes: a semi-transparent effect, matte or glossy in the clear PMMA version. The drawer, between the shelf and the top, is the founding element of the system. Mobil can be a traditional chest of 2 to 6 drawers with convenient handles. It can be configured on wheels or on feet, giving Mobil a variety of uses depending on the context: from the bedroom to the living room to the bathroom, from the study to the office as desk drawers to keep office supplies and documents.

### **ATTILA, NAPOLEON AND SAINT-ESPRIT BY PHILIPPE STARCK**

Attila, Napoleon, and Saint-Esprit are three table-stools, three charming, strikingly original and unconventional characters. Stools and tables created to furnish any space with a touch of fun and humour, but without overlooking utility: the gnome hats are intentionally flat and round to be used as a table top or stool.

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**For further information and to receive hi res images:**

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