

# MyKartell

## NEW PRODUCTS

### SOFT IN MY WAY

**NEW!** **ASIA** is the new family of sofas by Piero Lissoni with its enveloping, compact seat and “composed” design. The cushions, which ensure a really comfortable seat, are supported by a metal “tray” that with its clean and precise lines contrasts strikingly with the soft contours of the cushions, creating a mix that is aesthetically highly appealing. The sofas are designed for contract use but are also perfect for contemporary living spaces. The collection comes in a very classy black and white set.

### MY ROYAL STYLE

**NEW!** Her majesty the chair: the object that most typifies our everyday life and inevitably speaks volumes about us. This year Starck’s path leads to **H.H.H. – HER HIGHEST HIGHNESS**. Such a majestic elegance and graphic sign define the human being who enters into a relationship with the chair, forcing them to take a position: and where would we be without being able to “strike a pose”? The seat is available in leather (tobacco or black), floral fabric or a soft touch matt lacquer finish, with a super glossy coat on all versions.

**NEW!** Exquisite embroidery, reminiscent of the past but becoming a discreet and intimate design object, like family tea time. **TEATIME** is Philippe Starck’s new tray, which draws its inspiration from crochet patterns. The central decoration is created with an extremely precise and high-tech moulding technique that allows for a particularly detailed result. The tray is made of PMMA, a new sustainable recycled material, and is available in gold, bronze, chrome and pink.

Philippe Starck’s **KHAN** chandelier is a meeting of styles, from eighteenth-century eclecticism to contemporary minimalism, which succeeds in creating a new stylistic expression of elegance and modernity through the technological innovation of the new polycarbonate 2.0. In addition to the transparent black and bronze, available in glossy and matt finishes, KHAN arrives in the new glossy champagne version.

### MY LIFE IN COLOUR

**NEW!** Endless colour, which experiments with new shapes and dimensions. The family of “jewel” tables is expanded with **THIERRY XXL**, designed for the dining room in oval and round versions, completing the series of **THIERRY BISTROT** tables, designed for lounge bar settings. The collection’s elegant yet cosy vibe plays on a lively range of colours, including grey, burgundy and white options. A passe-partout furnishing solution for a variety of occasions, featuring metal legs and vibrantly coloured glass tops like precious stones in burgundy, grey, white and black.

### MY NEW DRESS

The final version of **ELEGANZA MISSONI** is here, with the Philippe Stark for Kartell chairs in collaboration with the fashion brand, in the two versions NIA and ELA. The jacquard fabrics retain the strong geometric motifs characteristic of the brand, in three fabric patterns, but with a specific version for furnishings. A stylish

and refined outfit for a chair with a technological and green soul: the structure is made with the illycaffè capsule recycling system presented last year, with the new addition of the terracotta colour to the black version. It is not only Eleganza that is dressed in style: **TRIX**, the upholstered element with a metamorphic soul created by Piero Lissoni, also becomes **TRIX MISSONI** available in the Zigzag fabric version.

Characterful prints, bringing new life to a product for fresh furnishing solutions, enhancing the possibility of personalising spaces. The Rubelli Quatrefoil® fabrics designed by Luke Edward Hall give new and unexpected finishes to the **CLAP** chairs by Patricia Urquiola and **MADemoiselle** and **MADAME** by Philippe Starck with their original patterns with interlocking geometric footprints, inspired by the designs found on carpets.

**GLOSSY**, the family of tables by Antonio Citterio, designed for both the living room and the office, expands its range of combinations in square, oval and round versions. The top is available in the new Nature Tundra and green marble effect finishes. The same nuances extend the options available for the top of **FOUR**, the functional and refined table designed by Ferruccio Laviani, which also offers versions with veins in shades of white and black.

## BE MY LIGHT

**NEW!** Ferruccio Laviani brings a new creation to the lighting division with **TERESA**, the generously shaped lamp that seems to unfurl its petals in a welcoming display of warm light. This is a new step in the experimentation of new design ideas and increasingly bold industrial moulding techniques in the field of lighting, which allows for the creation of new and striking curves and volumes.

**NEW!** The **TEA** lamp, on the other hand, expands its family and is now available in the **APPLIQUE** version in four finishes: anthracite, white, terracotta and dove grey.

A light that is abundantly welcomed, reflected and given to the surrounding environment. The final version of **ANGELO STONE**, Philippe Starck's lamp that revolutionises the light bulb/shade layout, is arriving in the stores: the source is not from above but from an LED positioned on the stem that illuminates the cap, the starting point of a play of reflections created by high-tech lenses. Thanks to the one-piece moulded lampshade made of a polycarbonate boasting "green" credentials, the light is reflected even more evenly. **ANGELO STONE** is available in table and floor versions, and in three finishes: champagne, copper and titanium.

## LIVING MY STYLE

**NEW!** With its round, postmodern aesthetic, just right for creating a relaxed mood, **UNDIQUE MAS** by Patricia Urquiola is the new interpretation of her latest collection of side and low tables, Undique. **UNDIQUE MAS** is a softer reworking of the existing tables. The shapes become fuller, more generous, while the original proportions are emphasised. Like the Undique collection, **UNDIQUE MAS** is dotted around the home, creating islands of social interaction in their arrangements. Thanks to tops of different size and height, these tables can be arranged in original new ways as and when needed.

The new **OKRA** vases made of recycled plastic material, a collection that represents a continuous search for new tactile and aesthetic effects, fit into this habitat idea. What is special about this series is the material form of the collection. Patricia Urquiola creates sinuous, organic and fluid shapes using proportions that give a harmonious look to the structure as a whole.

Also by Patricia Urquiola, the new **PARAYS** rugs are designed for colourful and cosy living, with a curly fabric in perfect harmony with the soft bouclé or mélange fabrics of the upholstery. The designer explores the possibilities of layering and overlapping different colour tones for this carpet collection. The overlaps follow a curved, soft and sinuous line, giving the carpet a greater sense of movement. Parays' personality lends individuality to any space through a combination of simple shapes and the illusion and dynamism generated by the variety of colours. Parays is designed in two different sizes (1x3 m, 2x3 m), which in turn are available in two different colours. Both sizes have rounded contours, giving the collection a unique character. The pattern is based on hatching in green and blue tones or in the warmer shades of pink, orange, purple and yellow.

**LUNAM**, the collection taking its inspiration from dreamy lunar landscapes, is dressed in new **CURLY** fabrics in white, pink, orange, petrol and acid yellow, which bring out the softness of the fibre while enhancing the pleasant textural effect of the seat.

### MY TIMELESS ELEGANCE

The **K-WAIT** upholstered furniture collection by Rodolfo Dordoni, which plays on the contrast between the formal simplicity of the severe volumes and the soft, rounded lines, presents two new items this year: the swivel version of the armchair and the **K-LIM** carpet in recycled and recyclable PET in grey and almond fringes in the new round shape. To increase the chances of success in creating surprises and offering new excitement to both residential and contract interiors, the family is joined by new "Texture" fabrics that upholster the sofas and armchairs with a discreet and elegant charm, in shades of burgundy, green, brown, grey and light blue, all certified for contract use. The set is completed by the light refractions from the **K-LUX** floor lamp created by the thicknesses, moulded by specially formed, bi-injected plastic and the two-coloured shade that is white inside and coloured outside. The lamp comes in six colour variants achieved by combining grey or black stands with smoke, green or straw yellow shades.

**NEW!** Rodolfo Dordoni's concept for living spaces also surfaces in the new **K-TOP** tables, with high-gloss lacquered legs and tops with a variety of finishes, including a refined ceramic version, still in delicate, refined colours: mirrored, dove grey, green, black and marble effect.

### MY BREATH EN PLEIN AIR

**NEW!** The HIRAY line by Ludovica+Roberto Palomba increases its ability to create refined and sophisticated outdoor settings: the **TABLE** and high **STOOLS** are the innovations of the year, designed for customising the most suitable solutions for one's dream en plein air. The new furnishing solutions, which complete the HIRAY family, create a relaxed and classy ambience ideal for lounge bars and the hospitality industry. The collection is made using a welded wire technique, the result is an understated, functionalist design that is at the same time steeped in emotion. In Kartell's collections, the use of metal crafted with industrial techniques typical of the brand's DNA is part of the research initiated by the company several years ago on the use of sustainable materials, which can be recycled if properly disposed of.

### MY A.I. EVOLUTION

**NEW!** Philippe Starck continues his exploration of new and sustainable materials, in search of the pure and basic form of the graphic design element. **A.I. CONSOLE** is proposed as an idea of elegance of artificial intelligence in search of the minimum, the ground zero of style. The console that takes up the already recognisable lines that characterise the family is a unique piece of furniture that leaves an uncluttered yet characterful mark on entrances and hallways thanks to its styling with a central leg. It is ideal for both residential and contract environments, with several colour variations: white, grey, green, terracotta and black.

**NEW! A.I. LOUNGE** is the new armchair from the A.I. family that combines sustainable materials and comfort with a graphic design that looks to the future and well-being in our living spaces. An armchair for the living room in which the contours, a distinctive feature of the collection, are combined with maximum seating comfort. Available in white, black, green, orange and grey and in versions with and without a cushion for indoor and outdoor use.

**NEW!** Co-working o co-drinking? The two new **C.KOYA** stools from the WOOD family extend the scope of aesthetic and functional possibilities to the full with a minimal and simple design, thus enhancing the elegance of the extra-thin woodwork. They are available in different heights: higher, with a backrest, or lower, in various light and dark wood types.



**ASIA**  
des. P. Lissoni



**H.H.H.**  
des. P. Starck



**Teatime**  
des. P. Starck



**Khan**  
des. P. Starck



**Thierry XXL**  
des. P. Lissoni



**Thierry Bistrot**  
des. P. Lissoni



**Eleganza Missoni**  
des. P. Starck



**Trix Missoni**  
des. P. Lissoni



**Clap Rubelli**  
des. P. Urquiola



**Mademoiselle Rubelli**  
des. P. Starck



**Madame Rubelli**  
des. P. Starck



**Glossy Marble**  
des. A. Citterio with O. Löw



**Four Ceramic**  
des. F. Laviani



**Teresa**  
des. F. Laviani



**Tea Applique**  
des. F. Laviani



**Angelo Stone**  
des. P. Starck



**Undique Mas**  
des. P. Urquiola



**Okra**  
des. P. Urquiola



**Parays**  
des. P. Urquiola



**Lunam Curly**  
des. P. Urquiola



**New K-Wait Texture**  
des. R. Dordoni



**New K-Lim**  
des. R. Dordoni



**K-Top**  
des. R. Dordoni



**New Hi-Ray stool**  
des. L.+R. Palomba



**New Hi-Ray table**  
des. L.+R. Palomba



**A.I. Console**  
des. P. Starck



**A.I. Lounge**  
des. P. Starck



**C.Koya**  
des. P. Starck