

# MyKartell@home

## ANNOUNCING MYKARTELL@HOME, THE NEW HABITAT DESIGN CONSULTING SERVICE

MyKartell@home is a new interior design consulting service for homes, offices, terraces, professional studios, cafés and all other settings that require not just new furnishings but a whole new look. How to choose a sofa, where to place the table, should it be oval or rectangular, round or square? And what colour should the chairs be? Floor or suspension lighting? Kartell's new service provides thoughtful and specific answers to all the questions commonly asked when deciding on the purchase of furniture and furnishings.

Kartell's team of expert KArchitects are on hand to help customers design and implement the solutions they need. To request the new service, just bring a plan of the room to be furnished, photographs of the setting and a list of any existing furniture to be incorporated with the new Kartell pieces to your nearest Kartell store.

It is essential to indicate the exact measurements of the room and any specific usage requirements. Five days after your first appointment, your personal in-store consultant will present you with a bespoke project and a list of recommended products, along with a quote.

*"Kartell is always looking for new ways to serve customers and this new service is a great step forward. We are committed to offering customers the best possible purchasing experience," **explains Lorenza Luti, Marketing&Retail Manager for Kartell.** "A key characteristic of all Kartell products is their ability to blend in with existing furnishing solutions or create total living experiences based exclusively on Kartell objects. That's why it's important to give customers the support they need to visualise potential purchases in situ and to help them choose on the basis of their needs and tastes."*

### For further informations:

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