

Kartell

COMPONIBILI BIO, "FULLY SUSTAINABLE" EDITION

The Componibili Bio is a version of Kartell's storage unit, one of the brand's signature products for over fifty years, today produced with a revolutionary natural material born from Kartell research.

Ever-increasingly, the market demands that we consider the environment in all that we do. Sustainability has always been a part of Kartell's approach, with a product that is completely recyclable and Greenguard certified for its low emissions, and our research journey is now continuing into the biological world, presenting, for the first time, a ready to buy product in this material. This research, which began some years ago, has led to the development of a material that responds to the characteristics of sustainability,

as it is derived from agricultural production waste but does not compete with food for man or animals. With a biological process, the waste materials once "attacked" by microorganisms generate a biomass that is similar to plastic.

After a series of processes to refine the composition, this biomass becomes a material of the highest quality, and Kartell was the first to experiment with this material in injection and moulding like other plastics.

The modular storage unit, designed in 1967 by Anna Castelli Ferrieri, now on Kartell stores in the fully sustainable edition, is available in four colours - green, pink, taupe and yellow in the three-module version.



For further information:

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