



Every year Salone del Mobile provides Kartell with an important opportunity for communication and sharing. The Salone is where Kartell presents its latest achievements in research, reveals new products and renews its dialogue with the world of international design.

Kartell has been creating objects of design, exploring new materials and technologies and developing new approaches to customer relations and sales ever since 1949. This ongoing quest is aimed at developing products capable not just of interpreting contemporary lifestyle and society, but of establishing future trends too.

Each new project stems from an ambition to understand the present and express it through shapes, materials and solutions that offer new ways to enjoy spaces. This is why Kartell remains committed to technical innovation and the development of new materials, and collaborates with an international community of designers who help redefine the language of the brand season after season.

While the symbol that identifies us – the logo that has always represented us – is red, the page on which we write a new chapter every year is white. This page is the journey from one Salone to the next, a journey of research, experimentation and shared objectives.

But white is not a limitation. Rather it is the sum of all colours, a synthesis between the cultures, designers and ideas that find expression in our catalogue. It is an open space in which ideas come together freely, enabling our brand to be everything to everybody, everywhere.

It is the space from which stories and ideas emerge – new designs developed in a more visual, interpretative dimension that sees figurative art and colour once again as tools of communication. Every product is accompanied by its own image, like a canvas that confers identity and meaning and offers an unlimited, dreamlike understanding of its design.

In this process, the dialogue between analogue and digital becomes ever more subtle: concept, look and material are interwoven with the possibilities offered by artificial intelligence, which becomes a tool for translating visions into images and suggestions while preserving the unique story of each item.

This blank page is also the source of inspiration for the concept behind our stand at Salone del Mobile 2026.

This year's stand consists of three distinct areas: one dedicated to the latest ideas, one to the current collection, and an operational area designed as a meeting and work space.

In the first part of the stand, settings take the shape of an autonomous scene: white structures form the backdrop against which each design takes shape, adding power to the colours, materials and identity of the product. Each element is therefore presented as an episode of research and experimentation, as the latest expression of Kartell's journey in design.

The result is a story made up of individual episodes, perspectives and visual surprises, a succession of spaces that highlight the creative process and variety of the latest creations through a dialogue between design, colour and innovation.

Further on in the journey, the stand gradually opens up into a series of settings offering a more complete overview of the Kartell lifestyle. Here, different products dialogue one with the other, creating original settings in which furniture, lighting and complements make up coherent, immersive spaces and express an approach to design intended to enhance everyday life.

MATERIALS. New materials give form to elegance

SAVOIA by Edward Barber & Jay Osgerby

Designed by Edward Barber & Jay Osgerby, the **SAVOIA** chair expresses lightness, precision and formal rigour. The die-cast aluminium frame stands out for an extremely slender profile that extends into the armrests, giving the chair flowing lines that combine visual elegance with structural solidity. The aluminium frames comes in various gloss finishes as well as chrome, giving the design an extended range of expression and emphasising its contemporary, industrial nature.

The seat and backrest further extend the opportunity for composition, being available in coloured recycled technopolymer, curved wood or leather to facilitate pairings with different combinations of material and to adapt to varying stylistic settings. SAVOIA therefore presents itself as a versatile seating system defined by discreet styling and a refined blend of technology and comfort. The chair comes with or without armrests, for indoor and outdoor use, and is versatile enough to satisfy the needs of residential and contract applications.

Seat in recycled technopolymer

- Frame in painted or polished die-cast aluminium
- Colours: Anthracite, Blue, Sage, Rust

Seat in wood/Seat and backrest in 2D curved wood

- Frame in painted or polished die-cast aluminium
- Colours: Light Wood/Anthracite, Light Wood/Blue, Light Wood/Sage, Light Wood/Rust, Dark Wood/Anthracite, Light Wood/Chrome, Dark Wood/Chrome

Seat in leather/Seat and backrest in leather-covered recycled technopolymer

- Frame in painted or polished die-cast aluminium
- Colours: Leather/Anthracite, Black Leather/Anthracite

LINES: between shape and surface, the design changes skin

SNIK by Erwan Bouroullec

Designed by Erwan Bouroullec, the essential **SNIK** chair is made to accompany you through a lifetime of constant evolution. Compact, tough and discreet, SNIK is built around a recycled technopolymer body and a steel frame that comes with or without integrated armrests. With its minimal presence, SNIK is designed almost to be “worn”, making it a natural and immediate part of daily life. The design is enriched by a series of interchangeable coverings conceived as dynamic elements of change. More than mere accessories, these protective coverings transform and adapt the chair to different contexts, seasons and uses. Easy to fit, remove and wash, they add an element of practical versatility that serves function as well as style.

SNIK interprets the contemporary chair as an open-ended object, no longer tied to a particular space or function but fully capable of evolving over time. From indoor to outdoor settings and from domestic to contract applications, SNIK accompanies changes to daily life with lightness and intelligence.

- **Colours: Black, Green, Bordeaux**
- **Coverings: Orsetto (bouclé fabric), Ecofriendly Textured, Waxed Waterproof, Linen, Puffer**

LAD by Erwan Bouroullec

The **LAD** system of shelves by Erwan Bouroullec is an open-ended design that can transform a simple wall into a dynamic, personal space. With shelves formed by a combination of recycled technopolymer and wood finish and with a wall-mounted load-bearing structure, LAD can be configured in a wide variety of ways to adapt freely to different needs and contexts.

The system encourages original compositions through alignment, extension, separation and visual rhythm. Each configuration assumes a new shape, offering infinite ways to “design” walls that reflect habits, needs and personalities. There is no one standard solution, just a potentially endless range of possibilities. LAD goes beyond the traditional idea of shelving and accepts the complexity of contemporary living, in which form and function overlap. Books, personal objects, instruments and souvenirs can all share this fluid and continuously evolving system.

Essential in construction and designed with sustainability in mind, LAD uses simple parts that are quick and easy to assemble and disassemble. LAD therefore invites you to experiment, and to build and rebuild your personal space in complete freedom.

• **Colours: Black, Green, Bordeaux**

VALUE: memory and imagination, when the past becomes the future

GIO by Philippe Starck

GIO chairs and armchairs by Philippe Starck offer a contemporary take on traditional Italian elegance. A rigorous, lightweight frame ensures a slender profile while the seat and backrest introduce a richer, almost textile decorative dimension. It is precisely in this contrast between essential form and striking surfaces that the design achieves its perfect equilibrium. Proportions are familiar and reassuring, but never obvious: each element is calibrated to deliver comfort and presence with an attitude that recalls the world of classical furniture but interprets it with a new freedom. GIO gives any room a discreet but recognisable elegance that enhances different contexts while maintaining its own clear identity.

GIOLI by Philippe Starck

GIOLI table lamps, by Philippe Starck, reinterpret lighting as a key characteristic of space. The design combines a recognisable, almost archetypal shape and benefits from a production process that adds texture and depth, transforming the surface into an active design element. Light is not only diffused but interacts to create reflections and variations that add atmosphere to any setting. Compact but expressive, the two versions dialogue one with the other to permit a wide range of different but cohesive applications, from personal point to diffused ambient lighting. GIOLI achieves a unique balance between past and present, in which simplicity of shape combines with a powerful visual identity.

GIOTA by Philippe Starck

With its instantly recognisable essential look, the **GIOTA** table, designed by Philippe Starck, makes an important contribution to the Kartell collection. A slender, precise central base supports the top with natural ease, creating a striking balance between stability and visual lightness. Proportions are carefully calibrated to enliven an object that occupies a discreet but characteristic place. GIOTA embodies classical style reinterpreted: a familiar concept expressed in rigorous contemporary language. The table adapts to multiple settings while always preserving a clear identity. The design blends elegance, functionality and discretion to become the focal point of the room.

AURORA BELLA by Philippe Starck

With **AURORA BELLA**, Philippe Starck has created a lamp that seems suspended in space, diffusing a soft, uniform light that illuminates the room discreetly.

The design exploits visual perception: the lamp assumes a luminous shape that floats in the air, allowing it to generate

atmosphere as well as illumination. The result is an essential, refined object capable of adding lightness and contemporary style to any room.

PRINCE OHOH by Philippe Starck

With **PRINCE OHOH**, Philippe Starck is continuing his design journey by transforming the humble stool into a sculpted object capable of animating the home. Conceived for versatility, **PRINCE OHOH** can be used alongside the sofa, near the bed or as a practical surface in any other room in the home. Its form is determined by the combination of two pyramid shapes joined at the centre to produce a dynamic silhouette that recalls the shape of an hourglass. Distinct shapes and rigorous surfaces confer contemporary character while balanced proportions ensure a distinctive but discreet presence. Compact and functional, **PRINCE OHOH** can be used for various purposes: as a stool, a side table or as a purely decorative element.

• **Colours: White, Black, Grey, Terracotta, Sage Green**

PERSPECTIVE. How viewpoint transforms objects into experiences

YVE'S by Piero Lissoni

The **YVE'S** armchair by Piero Lissoni is inspired by a simple, precise movement and reduces form to the bare essential. A continuous curved line defines the base, armrests and backrest support, creating a lightweight and rigorous tubular frame that defines the object's profile. The aesthetics are clearly rationalist: each element follows a constructive logic and formal equilibrium in which nothing is superfluous. The armchair, for indoor/outdoor use, is made up of independent parts – frame, coverings and cushions – designed to dialogue one with the other in different colour and material combinations, offering extensive freedom of composition.

The colour palette repeats the contrasts and pairings of the Thierry collection, establishing a cohesive, recognisable visual language. **YVE'S** takes its shape from the calibrated relationship between its component parts: measured proportions, soft volumes and an essential frame that supports and enhances comfort.

VITE by Ferruccio Laviani

Ferruccio Laviani drew inspiration for **VITE** from a simple mechanical component, turning it into an essential, immediately recognisable lamp. Inspired by the shape of a screw – an object designed for functionality alone – the applique adopts the same distinct form and transforms it into a contemporary design. The hexagonal shape, derived from metal screws, serves as the design principle that defines the product and gives it its systemic dimension. **VITE** can be used as an individual lamp or arranged in larger compositions, changing from a point light into a continuous, monochrome or polychrome illuminated surface.

Made from recycled technopolymer, the lamp reflects Kartell's approach to industrial design, according to which formal research, technological innovation and attention to sustainability come together to form a unified solution. This is a design that combines rigour with flexibility in order to adapt to different contexts without losing its unique character.

• **Colours: Cream, Powder Pink, Greige, Green, Blue, Aubergine, Orange**

SPEIRA by Ferruccio Laviani

The **SPEIRA** mirror by Ferruccio Laviani embodies a pure, continuous shape that finds material expression. The latest recycled PMMA moulding technology enables the surface to be finished as a source of light in which variations in thickness, reflection and depth constitute a frame that is never static but in constant dialogue with surrounding space. While the design is essential, the result is rich and vibrant. The mirror's shape captures and directs the gaze towards the centre, focusing on the reflection. The image therefore becomes the heart of the design, framed by a ring that effectively amplifies its presence and perception.

• **Colours: Clear, Aquamarine, Sunset Blue, Naked Pink, Fumé**

CARDIO by Fabio Novembre

Fabio Novembre's **CARDIO** armchair is inspired by the instantly recognisable, universal shape of a heart. Not as a romantic symbol but as the practical force that gives us life. This concept results in a soft, enveloping seat whose design recalls the outline of a heart of welcoming, protective volume. **CARDIO** is intended as an object of confidence: soft, stable, and able to support the body in a natural way. This soft chair blends strength with sensitivity and transforms a universal symbol into an experience of tangible comfort.

TEXTURE. Surface transformed by touch

LEPID by Patricia Urquiola

The **LEPID** collection presents a perfect balance between form and material, and between rigour of design and freedom of expression. The system, which comprises bookcases, shelves, sideboard and console table, transforms outline into a protagonist of design by adopting it as the graphic element that unifies and defines the entire composition. Lines meet and overlap, and precisely calibrated empty and full volumes construct a gentle rhythm in space, while the contrasting edge becomes a sign of continuity reminiscent of a spontaneously hand-drawn line. Made from panels of recycled wood fibre painted in the colours Ivory, Bordeaux and Mustard to achieve distinct contrasts between the surfaces and their edges, **LEPID** transforms a constructive detail into the design's most distinctive aspect. The wood is sourced from FSC certified forests and the method of construction, based on interlocking joins, ensures both structural strength and ease of assembly.

- **Structure in melamine faced and painted recycled wood fibre**
- **Colours: Ivory, Bordeaux, Mustard**

AALAND CURVO by Patricia Urquiola

The **AALAND** collection by Patricia Urquiola has now been enriched by a curved version that emphasises its fluid, welcoming nature. Inspired by the morphology of archipelagos, the **AALAND** collection now includes sinuous elements that permit even softer and more enveloping configurations, giving living space an even more dynamic and relational dimension. This latest addition extends design possibilities while preserving the flexibility of the system. Each element can be freely repositioned to create constantly changing domestic landscapes.

CESEL by Patricia Urquiola

Kartell's tableware line has gained a new collection designed by Patricia Urquiola. The idea comes from a simple, almost artisan technique, interpreted using modern technology and selected materials. **CESEL** takes its name from the technique of decorative *chiselling* in which a surface is worked with gentle, regular incisions to transform rough material into masterpieces of light and detail. This is the source of inspiration behind a complete service comprising glasses (water, wine, cocktail and flute), jug and tray in a clear recycled material suitable for contact with foodstuffs, the surface of which is never plain but vibrant, dynamic and lively. The result is a subtle equilibrium between industry and craftsmanship, technical precision and controlled imperfection. Each glass is an object of design in its own right, capable of dialogue with the table and the space around it. The chiselled surfaces create reflections that change with the light and contents, making each movement unique.

- **Colours: Clear, Green, Blue, Fumé**

PINCEL by Patricia Urquiola

This new collection of rugs by Patricia Urquiola is inspired by a simple, almost automatic movement: that of brushing. The name **PINCEL** is derived from the Spanish word for a brush, and indicates the continuous, fluid graphics that decorate the surface of the textile, almost as if applied by hand. The surface of these rugs is marked by lines that are never rigid, never clearly defined, but living, lightweight and suggestive of movement and depth. The rug becomes a canvas on which colour is distributed in a dynamic, organic manner, creating visual variations that change with light and perspective. Rather than presenting a decorative pattern in the traditional sense, the surface of **PINCEL** rugs

symbolises a direct, spontaneous and expressive movement. PINCEL comes in various sizes to suit different contexts while preserving the power of its design and its ability to characterise space.

GRID and BEMBO by Ferruccio Laviani

The **GRID** rug is inspired by the basic principle of textile fabrication: the interweaving of warp and weft as the perpendicular threads that make up all fabric. The design uses colour and texture to build on this basic idea, giving a contemporary reading to the look and feel of traditional rugs like kilim and dhurries. The surface is criss-crossed by a pattern of slender lines that create a discreet sense of visual movement, adding character but not weight to the room. Used horizontally or vertically, GRID boasts the ability to dialogue with the surrounding architecture and change the perception of space with its simple, measured approach to design.

The **BEMBO** rug takes the simple action of marking paper with ink and translates it into a whole new surface. The design develops vertically, emerging from the base and gradually becoming relief in form, adding depth to the composition. The contrast between the compact background and the irregular motif creates a visual rhythm of empty and full elements in which texture plays a leading role. BEMBO conveys the energy of a spontaneous gesture in time, transforming it into a textile surface capable of adding movement and character to any room.

SPACE. Not emptiness to fill but volume to shape

SUPER TUBBY by Ludovica Serafini + Roberto Palomba

SUPER TUBBY by Ludovica Serafini + Roberto Palomba redefines the very idea of a sofa. More than mere seating, SUPER TUBBY is the heart of the home: deep, soft, welcoming and made for natural living. With its large, folded cushion, it invites you to relax in comfort and enjoy the space around you in the most spontaneous way. Part nest, part refuge, SUPER TUBBY is the meeting point of the modern home, a sofa to be enjoyed as much as admired. The design is the work of Ludovica Serafini + Roberto Palomba, who sought to create an object capable of embodying a new, informal, generous and fluid approach to comfort. The form is soft and enveloping while the design itself is purposefully essential. Details are clean and precise and the feet serve as decorative elements that add visual lightness to the structure. The colour palette plays on tonal harmony and contrasting textiles, helping to establish a sophisticated but immediately welcoming look. Consisting of only a few modular elements designed to produce constantly changing combinations, SUPER TUBBY is a simple seating system that can be configured and enjoyed with ease. Its generous proportions and deep seating position enable this sofa to offer a warm welcome and to encourage conviviality, transforming the lounge into a space for relationships as well as relaxation.

LUCE by Ferruccio Laviani

LUCE by Ferruccio Laviani reinterprets the archetypal suspended lamp and transforms it into an essential and contemporary object of design. The arched structure extends through space with a natural elegance, bringing light wherever it is needed and precisely defining the illuminated area. Thanks to its original configuration, LUCE generates direct light without needing a central support, thereby acquiring the ability to enhance and model space. It is ideal for illuminating tables, reading corners and lounge areas and blends elegantly into various domestic and contract contexts. LUCE also comes in a version with a bell enclosed by a glass half-sphere that enhances the quality of the light and gives the lamp a more refined character.

LUCE is a lamp that designs space rather than merely illuminating it.

• **Colour: White, Black, Terracotta**

NEUTRA by Ferruccio Laviani

Making its return to the Kartell catalogue, the new **NEUTRA** by Ferruccio Laviani is more evolved than ever. This circular suspension lamp consists of two shell-like elements assembled with a refined system of joins to enclose the light element itself. This configuration results in an essential, balanced shape capable of diffusing light evenly across an illuminated surface. The original shape is complemented by a practical adjustment system that lets you level the lamp accurately but easily, facilitating installation in large rooms and professional contexts. NEUTRA now comes in

new colours and even in a new size. The lamp is available in two diameters, 90 and 60 centimetres, extending opportunities for use and adapting naturally to different architectural settings.

- **Colours: White/White, Black/White, Bordeaux/White, Woodland Green/White, Mustard/White**

AIR. The invisible element that allows design to breathe

HIRAY SUNBED by Ludovica Serafini + Roberto Palomba

The HiRay collection designed by Ludovica Serafini + Roberto Palomba has just been joined by a new creation dedicated to outdoor relaxation. The **HiRay SUNBED** interprets the collection's essential, refined language with evident ease. The new product offers additional opportunities for use and extends the collection's outdoor vocation. The various objects in the HiRay collection stand out for the use of metal wire as the distinctive element of design. The lightweight, transparent volumes formed by the slender, continuous weave adds a sense of contemporary graphic elegance. This choice of form is not for beauty alone: the wire mesh structure also serves a technical purpose that is fundamental for outdoor use, permitting the circulation of air and stopping the surface becoming unduly hot when exposed to the sun. The result is a perfect balance between visual lightness, comfort and functionality. The HiRay family also includes a sofa, small sofa, armchair, side table, chair, bistro table, high table and stool, making up a cohesive and versatile system with a flair for dialogue with different domestic and contract settings.

- **Frame in galvanised and painted steel**
- **Colours: White, Black, Rust, Green**

STRUCTURE. Architecture that promotes harmony of form

LILLYBET by Ludovica Serafini + Roberto Palomba

LILLYBET by Ludovica Serafini + Roberto Palomba is a chair that takes traditional decorative elements and gives them a contemporary look. The design is based on the dialogue between past and innovation: shapes that evoke the image of a classic chair are interpreted with greater lightness to create an elegant, modern shape. The frame is made from recycled technopolymer in keeping with Kartell's continuous research into new materials. The design is characterised by its fabric covering, chosen to permit different aesthetic interpretations. In addition to a floral jacquard fabric designed with the aid of artificial intelligence to produce a rich and original motif, the chair is also available in bouclé and velvet with a contrasting cord – solutions offering different looks and greater opportunity for use in indoor environments. The LILLYBET chair blends research, technology and decorative sensitivity and offers new perspectives for dialogue between tradition and contemporary design.

- **Frame in recycled thermoplastic technopolymer**
- **Colours: Flower Key fabric, Bouclé, Velvet in 4 colours: White, Black, Bordeaux, Blue**

ALBERT by Ludovica Serafini + Roberto Palomba

With **ALBERT**, Ludovica Serafini + Roberto Palomba have reinterpreted one of the most recognised features of classical furniture: the curved legs characteristic of the French 18th century style popularised by the master cabinet maker André Charles Boulle. This historic shape is expressed in contemporary language and transformed into a fluid and elegant structure. The curvature of the legs is more than a simple homage to the original. Rather, it forms the structural principle on which the table is based and determines both its equilibrium and its character. This lightweight, dynamic table blends the memory of past designs with the latest industrial innovations. Made from aluminium, ALBERT features a structural edge that can accept various types of top, offering exceptional freedom of composition. In the colour block version, the table is completed by a large ceramic top with a super-gloss finish that greatly enhances look and feel. Thanks to the strength of the materials used and to top quality construction, ALBERT adapts easily to both indoor and outdoor set-

tings where it always expresses a well-balanced blend of formal elegance and refined design.

Frame in aluminium with gloss paint finish

- **Top in high-gloss porcelain**
- **Dimensions: 160x90 / 190x90 / 280x100 / 150x150**
- **Colours: White, Black, Bordeaux, Blue**

PROPORTION: as layers meet, light reveals itself

AURA by Tokujin Yoshioka

AURA transforms light into a layered composition that uses reflection and overlaps to construct space. The lamp comprises a series of delicate surfaces arranged in a way that generates diffused light and creates a sense of depth and movement.

The shape of the various “wings” gives a delicate sense of visual rhythm in which light expands gradually through space without ever becoming invasive. The result is a perfect balance between presence and lightness that enables the AURA lamp to define a room’s atmosphere with natural elegance.

- **Colours: Clear, Amber, Fumé**

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Kartell



SAVOIA

des.

E. Barber & J. Osgerby



SNIK

des.

E. Bouroullec



LAD

des.

E. Bouroullec



GIO

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AURORA BELLA

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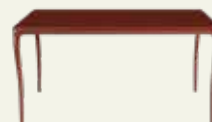
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